

# Privacy Policy

Effective Date: 10.03.2024

ConcreteTroughs.IE ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website. Please read this Privacy Policy carefully. If you do not agree with the terms of this policy, please do not use our website.

## 1. Information We Collect

### a. Personal Information

We may collect personally identifiable information ("Personal Information") that you provide to us, such as your:

- Name
- Email address
- Phone number
- Billing and shipping addresses
- Payment information

### b. Non-Personal Information

We may collect non-personal information about your interactions with our website, including:

- IP address
- Browser type
- Device information
- Pages visited and time spent on the site
- Referring URL

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- To process and fulfill orders
- To communicate with you regarding your purchases or inquiries
- To improve our website and services
- To send promotional emails and marketing communications (if you have opted in)
- To comply with legal obligations

## 3. Sharing Your Information

We do not sell, rent, or trade your Personal Information to third parties. However, we may share your information with:

- **Service Providers:** Third-party companies that assist us in operating our website, fulfilling orders, or providing services (e.g., payment processors, shipping companies).
- **Legal Authorities:** When required by law or to protect our rights.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred.

## 4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies help us understand user behavior, improve functionality, and deliver targeted advertisements. You can manage your cookie preferences through your browser settings.

## 5. Data Security

We implement reasonable measures to protect your information from unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure.

## 6. Your Rights

You have the following rights regarding your Personal Information:

- **Access:** Request a copy of the information we hold about you.
- **Correction:** Request corrections to inaccurate or incomplete information.
- **Deletion:** Request that we delete your information, subject to legal and contractual obligations.
- **Opt-Out:** Opt out of receiving marketing communications by clicking the "unsubscribe" link in our emails or contacting us directly.

To exercise these rights, please contact us at [Insert Contact Information].

## 7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. Please review their privacy policies before providing any information.

## 8. Children's Privacy

Our website is not intended for children under the age of 13, and we do not knowingly collect Personal Information from children. If we become aware that we have collected

information from a child, we will delete it promptly.

## 9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be effective immediately upon posting. Please review this page periodically to stay informed about how we are protecting your information.

## 10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

- Email: [sales@murphyprecast.ie](mailto:sales@murphyprecast.ie)
- Phone: 053 9236348

Thank you for trusting ConcreteTroughs.IE with your information. We are committed to safeguarding your privacy and ensuring a secure online experience.