

# Cookie Policy

Effective Date: 10.03.2024

ConcreteTroughs.IE ("we," "our," or "us") uses cookies and similar technologies to enhance your browsing experience on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

## 1. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They help the website function properly, improve user experience, and provide information to the website owner. Cookies can be categorized as:

- **Session Cookies:** Temporary cookies that expire when you close your browser.
- **Persistent Cookies:** Cookies that remain on your device until they expire or are deleted.
- **First-Party Cookies:** Cookies set by our website.
- **Third-Party Cookies:** Cookies set by external services we use.

## 2. Types of Cookies We Use

### a. Necessary Cookies

These cookies are essential for the proper functioning of our website. They enable core features like page navigation and access to secure areas.

### b. Performance Cookies

These cookies collect information about how visitors use our website, such as which pages are visited most often. This data helps us improve the website's functionality.

### c. Functional Cookies

These cookies allow the website to remember your preferences (e.g., language settings) to provide a more personalized experience.

### d. Advertising and Targeting Cookies

We use these cookies to deliver relevant advertisements to you and measure the effectiveness of our marketing campaigns. These cookies may be set by third-party services.

## 3. How We Use Cookies

We use cookies to:

- Ensure the website functions correctly
- Analyze website traffic and user behavior

- Remember your preferences
- Deliver personalized content and advertisements

## 4. Third-Party Cookies

We may use third-party services, such as Google Analytics, to understand how visitors interact with our website. These services may set their own cookies, which are subject to their privacy policies.

## 5. Managing Your Cookie Preferences

You can manage or disable cookies through your browser settings. Please note that disabling cookies may affect the functionality of our website. For more information on how to manage cookies, visit:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Microsoft Edge](#)
- [Safari](#)

## 6. Updates to This Cookie Policy

We may update this Cookie Policy from time to time. Changes will be effective immediately upon posting. Please review this page periodically to stay informed about our use of cookies.

## 7. Contact Us

If you have any questions or concerns about this Cookie Policy, please contact us at:

- Email: [sales@murphyprecast.ie](mailto:sales@murphyprecast.ie)
- Phone: 053 9236348

Thank you for visiting ConcreteTroughs.IE. We value your privacy and strive to provide a transparent and user-friendly experience.